Press Release, 8 June 2010

YAVUZ Fine Art - Inaugural Exhibition



Zhou Hongbin, Aquarium Series 7, 2009

Open Frame: new landscape photography from China

18 June – 8 August 2010

Shaoyinong & Muchen, Luo Yongjin, Zhou Hongbin, Wang Chuan, Shao Wenhuan, Zhu Hao, Zhou Ming, Wang Yuming, Niu Guozheng, Liu Yue, Ma Kang

YAVUZ Fine Art is situated in the heart of Singapore's Museums District, in the refurbished former Catholic School at 51 Waterloo Street – a heritage building with a unique character that reflects the singularity of our standpoint.

The gallery is a new art destination in Singapore, where exceptional regional and international artists' works can be discovered and where contemporary artistic statements will be nurtured and displayed.

Amongst the principles guiding selection is our conviction about the social significance of the work and the perception that within the chosen field of endeavour the artist is among those leading their field. There is no stylistic or generational thread running through the program but strong elements of surprise and independence.

Recent photography from China is the focus of YAVUZ Fine Art's inaugural exhibition. The gallery has chosen this medium for its maiden manifestation because photography emerged in China in the 1840's, but a couple of years after its beginnings in Europe, making it as Chinese a medium as it is Western. Presenting eleven Chinese photographers, *Open Frame: new landscape photography from China* assembles some 40 recent works and series. Landscape is the thematic anchor of this first exhibition because in the context of Chinese cultural history, the genre figures prominently, embodying a rich array of key philosophical ideas related to self, spirit and existence. Employing a variety of techniques and aesthetic strategies, the photographers included in *Open Frame* all use facets of the landscape – real, imagined, urban, industrial, pastoral, heavenly or watery- to reveal China today. The exhibition is documented by a fully illustrated catalogue with a critical essay by Iola Lenzi.

For further information please contact Glen at info@yavuzfineart.com or visit the gallery website at www.yavuzfineart.com